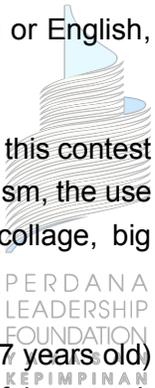


## PHOTOS CATEGORY

### JUDGES STATEMENT FOR

#### MAYBANK FOUNDATION - PERDANA LEADERSHIP FOUNDATION

#### WRITING & PHOTO CONTEST 2020

1. This is the statement of the panel of Judges for the Photos category of the Maybank Foundation - Perdana Leadership Foundation Writing and Photo Contest 2020.
2. This is the third time that Maybank Foundation and Perdana Leadership Foundation are working together to engage young Malaysians. This contest ran from April until November 2020.
3. The contest was open to two age groups: 13-17 years old, and 18- 23 years old.
4. Contestants could choose to submit their entries in either Bahasa Malaysia or English, as long as it's not mixed together.
5. The Photos category attracted **3,492** entries; the highest number received for this contest series. Of this number, **942** were disqualified due to reasons such as plagiarism, the use of private accounts, sending multiple photos in a singular post, use of collage, big typography, and use of foreign elements in the final photo.
6. Of the **2,550** qualified entries, **1,195** were from the lower age group (13 to 17 years old) while **1,355** were from the upper age group (18 to 23 years old). After the qualifying round, each entry was submitted to a shortlisting round, with the final top 150 submitted for a final ranking round.
7. Each entry was evaluated according to various criteria, all of which were published on the contest website throughout the contest period. Judging was based on 1) photo composition and techniques, and 2) visual storytelling, with the photo captions acting as complimentary material to convey the message.
8. At the final ranking round, the Judges conducted two evaluations: the first was conducted individually. After the Secretariat had tabulated and ranked the entries based on the judges' individual marks, the Judges met for a final evaluation and ranking of the top entries. The judges were unanimous in the final ranking.

9. The Judges wish to remark the following:

- The judges commend the interest and enthusiasm shown by the participants, which was reflected by the number of entries received.
- Creativity was high as entrants chose different perspectives, settings, and points of view through which to tell their stories.
- The judges also commend the quality of photos and techniques used, especially by the lower age group.
- The judges note that the younger contestants were more direct with their photos, resulting in very clear messages through their photographs. The older contestants utilised finer techniques to capture photos that were aesthetically-pleasing, but with more subtle and ambiguous story-telling. Nonetheless, the photos submitted are all of high quality, and the contestants should be very proud of their work.

- We would encourage all contestants to be aware of the balance between message and visuals, in order that the photographs they capture convey a strong message or story, as well as memorable visuals.
- Overall, the quantity and quality of entries for this category of the contest was excellent and the judges had a tough time selecting the winners.

10. The judges commend all contestants for their efforts and hope that this contest has raised awareness about the power of photographs and visual storytelling. We warmly congratulate all winners and will continue to support the quest to encourage and reward good photography skills. We look forward to the next edition of this writing and photo contest.

**Verified by:**



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**Mr Che Ahmad Azhar**  
Contest Judge,  
Photo Category



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**Mr Mahen Bala**  
Contest Judge,  
Photo Category



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**Ms Trisha Toh**  
Contest Judge,  
Photo Category